



Product Summary

Law Practice Management in the Clouds: Nothing To Buy, Nothing To Install

by Seth Rowland

AdvologixPM is software as a service (SaaS) for law practice management. This means you will save many \$1000s over that of the life of traditional software. NO MORE SERVERS..... no equipment to buy, no ongoing technical services to manage your system, no expensive software support plans before you can get help.

AdvologixPM provides you and your employees lifetime support and free upgrades as well as manageable and always predictable business management systems costs. We're always there to help you every step of the way.

INDUSTRY LEADING SECURITY AND RELIABILITY

Hosting your law practice has never been a smarter and easy decision than AdvologixPM. Your practice will be online and secure from anywhere using the leading business application hosting system that exists today, PERIOD.

MANAGE YOUR ENTIRE BUSINESS FROM A SINGLE SYSTEM

With AdvologixPM we cover all the bases. From client and matter management, to group and docket scheduling, forms and document automation, document storage and management, time, billing, retainers and invoicing. We have law practice management covered.

Unique client relationship management tools allow you to find and build relationships within your client and matter database to help find new potential business opportunities and relationships.

VIEW YOUR ENTIRE BUSINESS

A reporting and dashboard system you can REALLY use. From novice to expert, the reports system will have you quickly creating your own custom reports, or choose from many common, useful reports about your business

We provide dashboards. Graphical views of the state of your business with financial and matter state give you key performance indicators at a glance.

You can even schedule automated email delivery to employee of any report or dashboard.

LEADING EDGE BILLING, RECEIVABLES AND REVENUE RECOVERY SYSTEM

Of course, we have the standard fare. Billing, invoicing, retainer management, payments, statements, receivables and reporting, all in an easy to use, integrated system with your client and matter management. What we also have, that will literally make the system PAY FOR ITSELF month after month, is our intuitive billing recovery technologies.

Bill as you work.... just simply use the system as you would any practice management system. Take notes, schedule meetings, manage tasks, work on documents. As you work you can optionally have every activity automatically enter a billing record for the amount of time spent.

Find forgotten billings and recover lost revenue.... just prior to invoice generation, we provide you with a step in the process that will automatically find all matters, tasks and every other type of activity that you have missed billing for. This gives you the opportunity to immediately recover potentially lost revenue.

Bill from your cell phone.... using our mobile device application, any phone call you make can be automatically logged and recorded in your system, for the client you were speaking with, and automatically bill for the duration of your calls.

LEADING EMAIL INTEGRATION

You can send email from AdvologixPM, log email from any email system using your own tracking key plus we fully and completely integrate with Microsoft Outlook, Google Apps and Gmail.

MOBILE ACCESS

Have virtually your entire system in the palm of your hand. From any iPhone, Blackberry or WindowsMobile device do billing, add expenses, keep track of your schedule and access client and matter information. We even can log any call from your cell phone and bill for the call time automatically!

INTEGRATION WITH EVERYTHING

AdvologixPM uses state of the art business application technology that will allow your system to communicate with most of the common business applications in use today. If it doesn't already exist, AdvologixPM is so flexible, it can be built. We already integrate with NetDocuments and Box.net, leading document management services, Quick Books, Google, Yahoo, LinkedIn, Drawloop Document and Form Automation (free with AdvologixPM subscription), and Microsoft Office solutions.

CUSTOMIZE EVERYTHING

What? You say we don't have it? Not for long..... AdvologixPM uses a revolutionary "point and click" web application to let you build your own forms, fields, even build entire new applications that support your business, right in your AdvologixPM system. Easy for the novice (really it is), powerful for the expert. We'll even help you build it quickly and inexpensively (an estimated 5 times faster than traditional software development) if you need it.

WORKFLOW RULES, AUTOMATED PROCEDURES AND PROCESSES

Automate, automate, automate. With our workflow engine and BestPractice template system you can

automatically cause assigned tasks, emails and other updates. As well you can create a library of repeatable matter or project plans. Apply the plan and never miss scheduling another deadline specific to any matter activity or process. Develop plans for official legal rules of procedure or for your internal office processes. As with all customization of AdvologixPM, you don't have to be a technical expert to create your own workflow systems with our easy to use "point and click" configuration system.

LAW PRACTICE MARKETING AND CRM

For those firms using advanced client relationship management techniques, AdvologixPM provides those features to you as well. Use AdvologixPM to generate email campaign lists, create and send attractive, stylish, email marketing campaigns. From lead generation on your web site, internet marketing management, marketing campaigns, lead to client relationship management and revenue forecasting tools, AdvologixPM provides the law firms involved in these practices the leading CRM applications available today.

DOCUMENT MANAGEMENT AND AUTOMATION

Attach files to clients, matters or anywhere in the system. Repositories for templates, forms and other firm documents. Additionally, take your document management to the next level with easy "pop in" solutions to integrate with NetDocuments, a leading legal focused document management company or Box.net, the emerging leader in only traditional document management.

Each subscription of AdvologixPM includes document automation services from Drawloop Technologies. Tightly connected to your clients and matters, build Word or Excel document and form templates and using our Microsoft Word toolbar, easily create completed forms, contracts or other documents that you can output to PDF then attach to your client or matter then optionally email it "on the fly".